

**Yachats Arts Guild
General Membership Meeting
June 28, 2023**

The meeting was called to order at 11:03

In attendance: Carol Summers, Carol Cassidy, Lori Stevens, Kara Wilde, Maeona Urban, Judy Deam, Phil Schuster, Jude Toler, Melinda Fellini, Ricki Peterson, Debbie Aken, Sherry Secreast, Dave Baldwin, Beth Kattleman

Minutes of the June 7th meeting were approved by all

1) TREASURER'S REPORT

- Balance starting June 5 was \$9086.20
- Deposits in June \$25
- Cash box total \$97.71
- Expenses for the month of June \$1526.50
- Balance as of June 28 \$7682.31

2) PUBLICITY

- We spent an additional \$340 to publicize our show through the Newport News Times and YachatsNews.com. Time will tell if we get a bump in show visits/sales due to more widespread publicity.

3) WEBSITE

- No new info to post
- Lori's workshop needs a boost on our Facebook page. Kara will confer with Nancy on this.

4) EXHIBIT VENUES

- **CITY HALL**
 - Jude informed the members that 4 artists have been chosen to start the first rotation at City Hall. Exhibit will hang on the 2nd week of July

- **SIUSLAW LIBRARY FLORENCE**

- Good feedback on the show. Closes on June 30th

- **FLORENCE EVENTS CENTER**

- Participating artists must sign the consignment form ASAP
- If a piece sells the artist must fill out a W9 form, which can be found online and printed.
- Lori will contact Sue to finalize the menu and the budget for the catering based on an estimate of attendance.

- **RUNYON GALLERY SHOW (OCT - DEC)**

- Sign-up sheet was passed around. Any questions, get in touch with Melinda Fellini.
- 35% commission for OCCA members, 40% nonmembers
- Chasse has strongly suggested a Friday night reception to bring in a younger demographic. Food and wine will be served, and possibly live music
- Let Chasse know if you would like to hold a workshop during the run of the show. Doing so can greatly increase your sales.
- Chasse will present a talk on YAG followed by artists who wish to talk a little bit about their work, process, inspiration, etc.
- Submit art that is NOT being shown in the Labor Day YAG show or in any other surrounding galleries. If so, get the permission from your gallery and don't undersell.
- Send 5 images of your artwork to Carol Cassidy no later than August 21, along with title, price, medium, dimensions, your name, and Carol will send that info to Chasse. Chasse will hang all art.

- **YAG'S 'LET THE SUN SHINE SHOW' - YACHATS COMMONS**

- Give your \$25 show fee to Debbie
- The shift schedule was passed around.

- It was decided that we won't have a greeter table for this show, but we will have one for the Labor Day show.
- Set up is this Friday, June 30th starting at 1pm. Take down is on Monday, July 3rd immediately after the show at 4pm.

The meeting convened at 12:01 pm

The next meeting of the General Membership will be on July 26th in Carol Summers' studio at 11am.